

**BEFORE THE SECRETARY OF STATE
STATE OF COLORADO**

CASE NO. OS 20080025

**IN THE MATTER OF THE COMPLAINT FILED BY COLORADO ETHICS
WATCH REGARDING ALLEGED CAMPAIGN AND POLITICAL FINANCE
VIOLATIONS BY SENATE MAJORITY FUND, LLC**

AFFIDAVIT OF CAROLYN PETERSEN

STATE OF COLORADO)
)
COUNTY OF _____) ss.

Carolyn Petersen, being duly sworn, deposes and states as follows:

1. I am over eighteen years of age. I have personal knowledge of the facts set forth herein.
2. I am the Director of Sales Regional/National of Comcast Spotlight (“Comcast”).
3. On or about June 23, 2008, Senate Majority Fund, LLC (“SMF”), through its agent Rock Chalk Media, LLC (“Rock Chalk”), contracted to purchase television air time from Comcast Spotlight for a television advertisement “educating the public about Libby Szabo.” This contract is reflected in the Record of Request for Purchase of Political Time, dated June 23, 2008 and marked as **Exhibit 4**, and the Agreement to Purchase Political Advertising Availabilities between Comcast (Bresnan) Grand Junction and Rock Chalk Media, LLC on behalf of Senate Majority Fund, LLC marked as **Exhibit 5**.
4. **Exhibit 6** is a Contract Data Report regarding advertising purchases by SMF during the period between June 23 and July 13, 2008. In the ordinary course of its business, Comcast tracks orders of commercial air time on behalf of clients such as SMF and inputs that data into a computer system. The Contract Data Report is a printout reflecting the dates and number of times advertising time has been ordered by a customer. This Contract Data Report shows that SMF ordered 1,956 paid advertisements in the northwest Denver metropolitan area on behalf of SMF during the period between June 23 and July 13, 2008
5. **Exhibit 7** is one of three invoices to Senate Majority Fund, LLC, c/o Rock Chalk Media, LLC, that was generated on June 30, 2008 reflecting payments due to Comcast pursuant to the contract described in paragraph 3 above. SMF paid for all the advertising before any invoices were generated.

Executed on _____

STATE OF COLORADO)
)
COUNTY OF _____)

Carolyn Petersen

ss.

Subscribed and sworn to before me this __ day of _____, 2008 by Carolyn Petersen.

WITNESS my hand and official seal.

My commission expires: _____

Notary Public